# EDUCATE TO PARTICIPATE



# **ENGAGING STUDENTS IN ELECTIONS**



# AT ISSUE:

Low levels of civic knowledge and participation...

## IN OUR COUNTRY...



Only 1/3 of Americans know all 3 branches of the federal government

# **OUR APPROACH:**

**Engaging and nonpartisan elections instruction** 

### GET ENGAGED. INFORMED. INVESTED.



Who will **you** become?
Pick your avatar, slogan, and party



Voter turnout in the 2012 presidential election was 53.6%



The US ranks

138th globally in voter turnout





Plan **your** campaign: debate, fundraise, use the media and polls



Win the electoral votes to put **you** in the White House

# IN OUR CLASSROOMS...



Only 23% of eighth graders are proficient in Civics



Fewer than 1 in 3 eighth graders know the historical purpose of the Declaration of Independence

### **HOW WILL YOU TEACH THE ELECTIONS?**



Winner of the 2015 MACEI Award



Played by more than 2.7M users

Annenberg Public Policy Center survey: www.annenbergpublicpolicycenter.org/americans-know-surprisingly-little-about-their-government-survey-finds/
International IDEA: www.idea.int/publications/vt/upload/Voter%20turnout.pdf
NAEP: www.nationsreportcard.gov/hgc\_2014/

**Pew Research Center:** pewresearch.org/fact-tank/2015/05/06/u-s-voter-turnout-trails-most-developed-countries/



